



NATIONAL ICT ECOSYSTEM FRAMEWORK

PROJECT PROFILE

Project Profile of	digitalcreativesPH (one component of the formerly known Stepping Up the Value Chain Project)
Contact Details	Emmy Lou V. Delfin emmy.delfin@dict.gov.ph
Website (if any)	https://www.facebook.com/DICTdigitalph/
Lead Proponent	Department of Information and Communications Technology
Partners (if any)	<ul style="list-style-type: none"> • Department of Trade and Industry (DTI) • Information Technology and Business Process Association of the Philippines (IBPAP) • Philippine Software Industry Association (PSIA) • Animation Council of the Philippines (ACPI) • Game Development Association of the Philippines (GDAP) • Healthcare Information Management Association of the Philippines (HIMAP) • Contact Center Association of the Philippines (CCAP)
Beneficiaries	<ul style="list-style-type: none"> • IT-BPM industry, its support companies, and its workforce (business analysts, IT managers, data systems modelers, database administrators, data architects, CIOs) • Entrepreneurs, investors, and venture capitalists • Local and National Government Units • Academe • SME companies in the IT-BPM sector • ICT Council members and stakeholders • Other related national government agencies (e.g. CHED, DTI)

Framework Elements Addressed (Place an "X" mark for the key framework element impacted by this project. Only one element can be assigned a score of "3". An "X" mark under "2" or "1" indicates that there is some impact on this element, but to a lesser degree.)

FRAMEWORK ELEMENTS	1	2	3
Human Capital: Talents and Skills			X
Accessibility and Affordability of Devices	X		

Platforms, Apps, Content, and Data		X	
Infostructure/Infrastructure		X	
Standards, Regulation, and Policies		X	

Strategic Trends/Enablers (Place an “X” mark beside the strategic trends/enablers below which have a major effect on this project; choose at least 1 and at most 5.)

STRATEGIC ENABLERS	
Fourth Industrial Revolution	X
Artificial Intelligence	X
Big Data	
Cloud Computing	
Internet of Things	X
Blockchain	
5G Networks	
Smart Cities	
Intelligent Transport	
Fintech	
Health Informatics	
Cyber Resilience	
Future Skills	X
Capacity Building	X

Alignment with DICT Strategic Thrusts (Place an “X” mark under “3” for strategic thrust most closely aligned with this project. Only one strategic thrust can be assigned a score of “3”. An “X” mark under “2” or “1” indicates that there is some alignment, but to a lesser degree.)

STRATEGIC THRUST	1	2	3
Participatory e-Governance	X		
Industry and Countryside Development			X
Resource-Sharing and Capacity Building Through ICT		X	
Improved Pubic Links and Connectivity	X		
ICT User Protection and Information Security		X	
Enabling and Sustainable ICT Environment		X	

Accomplishments	<ul style="list-style-type: none"> • Promoted 10 companies in MIPCOM since 2018 • Showcased 39 companies in SODEC since 2016 • Promoted 21 companies in RISE in 2019
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	<ul style="list-style-type: none"> • Promoted 10 companies in HIMSS in 2019 • Showcased 21 companies in ConnectTechAsia since 2018
Expected Outcomes	digitalcreativesPH promotes and develops our own content for the Digital Animation and Digital Games Development sector. The Program aims to advance local talent supply and showcase Filipino-made animation and games by providing capacity-development activities to harness the Industry's ability to create content and push a world-class and globally competitive Filipino ICT Creative Industry.
Timeframe	2012 – present
Budget (Actual/ Forecast)	PhP9,547,500.00 (2018) PHp9,550,000.00 (2019)

**Updated as of September 2019*