



NATIONAL ICT ECOSYSTEM FRAMEWORK

PROJECT PROFILE

Project Profile of	digitaljobsPH (formerly Rural Impact Sourcing)
Contact Details	Emmy Lou V. Delfin emmy.delfin@dict.gov.ph
Website (if any)	https://www.facebook.com/DICTdigitalph/
Lead Proponent	Department of Information and Communications Technology
Partners (if any)	<ul style="list-style-type: none"> Local Government Units Department of Trade and Industry (DTI) National ICT Confederation of the Philippines (NICP) Digital Career Advocates of the Philippines (DCAP)
Beneficiaries	<ul style="list-style-type: none"> Filipinos in the countryside Local Government Units IT-BPM Industry

Framework Elements Addressed (Place an “X” mark under “3” for the key framework element impacted by this project. Only one element can be assigned a score of “3”. An “X” mark under “2” or “1” indicates that there is some impact on this element, but to a lesser degree.)

FRAMEWORK ELEMENTS	1	2	3
Human Capital: Talents and Skills			X
Accessibility and Affordability of Devices	X		
Platforms, Apps, Content, and Data		X	
Infostructure/Infrastructure		X	
Standards, Regulation, and Policies		X	

Strategic Trends/Enablers (Place an “X” mark beside the strategic trends/enablers below which have a major effect on this project; choose at least 1 and at most 5.)

STRATEGIC ENABLERS	
Fourth Industrial Revolution	X

Artificial Intelligence	X
Big Data	X
Cloud Computing	
Internet of Things	
Blockchain	
5G Networks	
Smart Cities	
Intelligent Transport	
Fintech	
Health Informatics	
Cyber Resilience	
Future Skills	X
Capacity Building	X

Alignment with DICT Strategic Thrusts (Place an “X” mark under “3” for strategic thrust most closely aligned with this project. Only strategic thrust can be assigned a score of “3”. An “X” mark under “2” or “1” indicates that there is some alignment, but to a lesser degree.)

STRATEGIC THRUST	1	2	3
Participatory e-Governance	X		
Industry and Countryside Development			X
Resource-Sharing and Capacity Building Through ICT		X	
Improved Pubic Links and Connectivity		X	
ICT User Protection and Information Security	X		
Enabling and Sustainable ICT Environment		X	

Accomplishments	<p>Since 2017, the project was able to produce:</p> <ul style="list-style-type: none"> • 2,037 number of trainees • Php 3,106,820.89 total income of trainees • 1,128 number of MSME partners • Php 36,698,636.7 total income of MSME partners
Expected Outcomes	<p>digitalJobsPH aims to create meaningful ICT-enabled jobs in socio-economically disadvantaged areas in the Philippines. More specifically, it aims to achieve the following:</p> <ul style="list-style-type: none"> • Increased national awareness about the online work/impact sourcing in the countryside/rural areas, and corresponding innovation and digital opportunities • Increased ICT technical skills of talents in the countryside to improve their and help them land a job in the ICT sector • Increased number of entrepreneurs in RIS stakeholders

	<ul style="list-style-type: none"> • Promoted Philippine Impact Sourcing ecosystem through networking and collaboration between the government and private sector • Developed a digital culture in Philippine grassroots communities • Increased number of local businesses with online presence
Timeframe	<ul style="list-style-type: none"> • 2014 – present
Budget (Actual/Forecast)	<ul style="list-style-type: none"> • PhP26,632,000.00 (2018) • PhP22,102,246.40 (2019)